

SUCCESS STORY

# Dunn Lumber

Saved thousands of dollars in fuel

GPSINSIGHT





## Company Profile



**Company:**

Dunn Lumber

**Industry:**

Lumber

**Location:**

Seattle, WA

**Website:**

[www.dunnlumber.com](http://www.dunnlumber.com)

## Company

Dunn Lumber is a lumber yard and delivery service for homeowners and professional contractors in Washington State. Dunn Lumber has been in business for over 100 years and operates in 11 locations. They have 30 vehicles and all 22 of their delivery trucks are using GPS Insight.

## Challenge

Dunn Lumber knew that their vehicle costs were too high and needed to find a way to bring them down. They needed to know where these assets were at all times and how they were being handled. As a delivery fleet, Dunn Lumber wanted to make sure they were as efficient as possible. Also, in the lumber industry, safety is a high priority. They planned to select a technology that would help the company monitor employee and asset safety at all times.

## Solution

Once Dunn Lumber installed the GPS Insight vehicle tracking solution, their goals became achievable. They immediately began to drive their costs down by monitoring driver behavior. Glenn Merrill, Central Dispatch for Dunn Lumber said, "We have seen a significant reduction in idle time and off-route travel which has resulted in thousands of dollars saved annually." This savings is represented in fuel and vehicle wear and tear.

GPS Insight allowed Dunn Lumber to work on safety and efficiency gains with their operators. They are able to select preferred routes for their operators, avoiding narrow or unsafe roads.

*GPS Insight offered more bang for our buck, and their service is tested and true.*

—Glenn Merrill  
Central Dispatch  
Dunn Lumber

The most significant improvement, though, has been peace of mind. “Fifteen years ago a delivery fleet operated on trusting their equipment and operators. We’ve removed that from the equation by always knowing where our fleet is at all times,” stated Merrill. This intangible benefit to GPS tracking software is also one of the most valued by GPS Insight customers.

GPS Insight has been a valuable and crucial fleet management tool for Dunn Lumber. It has helped to streamline their overall fleet operations by lowering fuel costs, plus increasing safety and efficiency. “We found GPS Insight offered more bang for our buck and their service is tested and true,” said Merrill.

Merrill concluded, “I would happily recommend GPS Insight as a fleet tracking and reporting service. We’ve received a high level of support and service from them.”

#### **How GPS Insight can help companies:**

- Reduce fuel costs by monitoring driver behavior
- Improve overall dispatch efficiency
- Increase employee and asset safety
- Gain peace of mind knowing where your assets are at all times



#### **Highlights**

- Immediately realized cost savings
- Gained peace of mind by knowing where fleet vehicles were located
- Significantly increased safety

#### **Product Links**

- [GPS Tracking](#)

# About GPS Insight

GPS Insight helps fleet and field service businesses by delivering innovative solutions and actionable insights. Organizations across the globe turn to GPS Insight when they have high operating costs, are worried about safety on the roads, and struggle with fleet and field inefficiencies that waste valuable time and money. GPS Insight offers best-of-breed technology for organizations with drivers and technicians in the field, fleets of vehicles, trailers, and other mobile assets. GPS Insight provides many solutions that include vehicle and asset tracking, fleet management, AI-enabled smart cameras, field service management, and regulatory compliance solutions.

## GPS Insight

7201 E. Henkel Way  
Suite 400  
Scottsdale, AZ 85255

Sales: 866-690-0719  
Support: 866-477-4321

[www.gpsinsight.com](http://www.gpsinsight.com)

