

SUCCESS STORY

Whitton Companies

Curbs high labor costs with automated GPS Tracking

GPSINSIGHT





Company Profile

**Company:**

Whitton Companies

Industry:

Construction

Location:

Mesa, AZ

Website:

www.whittoncompanies.com

Company

Whitton Companies is a residential home construction company specializing in plumbing, concrete, and framing.

Challenge

Before Whitton Companies implemented GPS tracking from GPS Insight, they had three primary business challenges they were looking to solve. They had a very manual process for dispatching drivers that consisted of pulling up a customer site on Google Maps, using Google to create the route, printing the route, and then scheduling a driver to the job that would have to come in to take the printed route.

Managers back at the office had no way to confirm if field supervisors were on the job site when they were supposed to be. Managers would have to call supervisors and take their word for it or drive to customer sites to check for themselves.

The accounting department had no way to verify employee timecards, which they were certain was costing them more than it should. They were seeking a platform that could integrate with their enterprise resource planning (ERP) and payroll software used to manage all data throughout their organization.

Solution

Since implementing GPS Insight to track their 60 vehicles, fleet management has been dramatically simplified for Whitton Companies. This is primarily due to the powerful location information and the ability to integrate that information with their backend software.

Improved Dispatch Efficiency

Whitton Companies has been able to increase dispatch efficiency and make sure drivers arrive at customer sites as quickly as possible.

Provided Visibility Over Field Employees

Whitton companies' managers use GPS Insight to monitor their field employees throughout the workday. Nielson reported that it was shocking to see the places that employees were going in their company vehicles.

Matt Nielson, Director of IT at Whitton Companies, stated, "We set up landmarks around customer sites and other unauthorized locations. If an employee's vehicle spends a certain amount of time in a landmark other than the customer site, we are notified by an alert and can identify if they are off task."

Reduced High Labor Cost

Nielson uses the straightforward API integration that GPS Insight offers to send GPS tracking data straight to their payroll and ERP software. Whitton Companies is now able to access all important data from one platform, which allows them to identify and eliminate unnecessary operational costs.

Many other GPS tracking providers we spoke with were claiming to offer API's for the data we needed, but actually did not.

—Matt Nielson
Director of IT
Whitton Companies

Benefits

While Whitton Companies was aware their operational costs were high, they didn't realize the true extent of these excessive costs until their accounting team began using GPS tracking data to verify payroll hours. "Most employees use electronic timecards that integrate straight into our payroll system, but some employees bring their vehicles home and don't punch in and out," said Nielson.

Integrating GPS tracking data directly into their payroll software allowed their accounting team to quickly and easily verify the hours



Highlights

- Integrated GPS tracking and payroll data allowed accounting to verify hours quickly
- \$100,000 saved per year on labor costs alone



Product Links

- [GPS Tracking](#)

reported on employee timecards to when they truly started and ended their day. They now use this method to verify every driver's timesheet and fix any misreported hours with the click of a button.

"I would say that GPS Insight is well worth the investment and to just do it. We have saved thousands and thousands of dollars using GPS Insight. You will receive your investment back in a short period of time," said Nielson.

We save at least \$100,000 per year in labor costs alone using GPS Insight to fix payroll discrepancies.

—**Matt Nielsen**
Director of IT
Whitton Companies

About GPS Insight

GPS Insight helps fleet and field service businesses by delivering innovative solutions and actionable insights. Organizations across the globe turn to GPS Insight when they have high operating costs, are worried about safety on the roads, and struggle with fleet and field inefficiencies that waste valuable time and money. GPS Insight offers best-of-breed technology for organizations with drivers and technicians in the field, fleets of vehicles, trailers, and other mobile assets. GPS Insight provides many solutions that include vehicle and asset tracking, fleet management, AI-enabled smart cameras, field service management, and regulatory compliance solutions.

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