

Whitton Companies Saves at Least \$100,000 Per Year on Labor Costs with GPS Tracking

Company: Whitton Companies

Industry: Construction

Fleet Size: 60

Contact: Matt Nielson, Director Of Information Technology



Background: Whitton Companies is a residential home construction company located in Phoenix, AZ, specializing in plumbing, concrete, and framing. The Whitton family of companies has built over 75,000 homes throughout Phoenix and Tucson since they first opened in 1982. They pride themselves on providing excellent customer service and performing every job safely and efficiently.

Business Challenge: One of the reasons Whitton Companies started researching GPS tracking was to find a more efficient method of dispatching vehicles to customer sites. Before they had a solution in place, their main office

would receive a call from a customer requesting a service, manually look up their address online, and print out a map to navigate their driver to the customer site. "We wanted to find a solution that would help our service department direct drivers to homes quickly and efficiently" said Matt Nielsen, Whitton Companies.

Another reason Whitton Companies started looking into GPS tracking was to gain oversight of field supervisors during the workday. Without real-time



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vehicle location data, managers back at the office had no way to confirm if field supervisors were on the job site when they were supposed to be. "Our managers needed the ability to see where field supervisors were at any given time," said Nielsen.

Along with finding a GPS tracking solution that could solve these business challenges, Whitton Companies needed a platform that could integrate with their enterprise resource planning (ERP) software that they utilize to manage all data throughout their organization.

How it was solved: Since implementing the GPS Insight Vehicle & Asset Tracking Solution, Whitton Companies has been able to increase dispatch efficiency and make sure drivers arrive at customer sites as quickly as possible.

directions, and communicate important information without having to pick up the phone.

GPS tracking has also made it possible for Whitton Companies to monitor their field employees throughout the workday. "We set up landmarks around customer sites and other unauthorized locations," said Nielsen, "if an employee's vehicle spends a certain amount of time in a landmark other than the customer site, we are notified by an alert and are able to identify if they are off task." By receiving landmark alerts, their managers can immediately address and correct this behavior to ensure employees are on site when they are supposed to be and work is being completed as efficiently as possible.

Along with solving their original challenges, Whitton Companies has also been able to utilize GPS Insight's

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Using Garmin navigation devices with GPS Insight's platform allows us to easily route drivers and send messages regarding service needed.

Matt Nielsen
Director Of Information Technology, Whitton Companies

By using Garmin navigation devices with a GPS tracking solution, construction businesses can send routes straight to drivers, include turn-by-turn

integration capability to send GPS tracking data straight to their internal ERP software. "Finding a GPS tracking solution with quality API integration

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was critical," said Nielsen, "many other GPS tracking providers we spoke with were claiming to offer API's for the data we needed, but actually did not." By successfully integrating GPS tracking data into their ERP software, Whitton Companies is able to access all important data from one platform.

An example of how Whitton Companies has benefited from integrating GPS tracking data into their ERP software is by identifying and reducing unnecessary labor costs. They use this integration to audit timecard accuracy. "Most employees use electronic timecards that integrate straight into our payroll system, but some employees bring their vehicles home and don't punch in and out, which made it difficult to ensure payroll accuracy," said Nielsen.

By importing GPS Insight's beginning and end of day report into their payroll system, Whitton Companies' accounting department is able to determine payroll discrepancies for all employees at the click of a button and fix them right away. "Some cases were blatant and others were just 10 to 15 minutes off billable time reported, but it really adds up over time," said Nielsen.



Since Whitton Companies has been utilizing GPS Insight's data to correct payroll discrepancies, they have saved at least **\$100,000 per year** in labor costs alone.

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When asked why other fleet professionals should consider using a GPS tracking solution, Nielsen stated **“I would say that GPS tracking is well worth the investment and to just do it. The savings from payroll alone will pay for your initial investment in a short period of time.”**

How Whitton Companies thinks GPS tracking can help other construction businesses like yours:

- Improve Dispatch
- Increase Accountability
- Simplify Data through API Integrations
- Reduce Labor Costs



**Learn more about the benefits of GPS tracking,
schedule a free, live demo today.**

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