



PRESS RELEASE

May 9, 2014

GPS Insight Hosting Live Webinar: How to Generate Revenue with GPS Tracking Software

Scottsdale, AZ – GPS Insight, a leading technology provider of [GPS fleet tracking software](#), will be hosting a live webinar on Wednesday, May 14th, titled “How to Generate Revenue with GPS Tracking Software.”

GPS tracking technology is not just dots on a map, it is fleet intelligence. Advanced GPS tracking software will not only help with cutting costs and reducing risk, but it will also drive revenue for your business. This webinar will cover the different ways that GPS tracking will generate revenue and examples of how it has done so for current GPS Insight customers.

Whether you are currently in the market to purchase GPS tracking software or you already use a solution, this is one presentation you won't want to miss.

All fleet management representatives in attendance for the duration of the presentation will be entered to win a \$100 Visa gift card. The winner will be notified after the webinar.

Presenters: David Pope, Senior Strategic Sales Manager at GPS Insight and Ryan Driscoll, Marketing Director at GPS Insight.

When: Wednesday, May 14th at 11:00 a.m. Pacific/2:00 p.m. Eastern

Duration: 45 minutes

[Click here to sign up](#)

About GPS Insight:

GPS Insight is the leading technology provider of GPS fleet tracking software for fleet-based companies. They utilize high quality GPS hardware and add the customization and enhancements which fleet-based companies demand. Using the GPS Insight solution, companies realize a significant increase in efficiency, and gain insight into all aspects of their fleet operations. GPS Insight provides highly flexible solutions, which include a wide range of customized reports, alerts, and other innovative features that can be tailored to meet specific customer requirements and ensure maximum return on investment.

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