

# Connecting Fleet Management and Field Service.

Why bring these two parts of an organization together, and why now?

## The Problem

In a service organization, field and fleet departments are often siloed. This leads to operational blind spots.

### EXAMPLE 1

Service orgs don't see techs as drivers. But just like a career driver, techs need efficient routes and tools to stay safe behind the wheel.

➔ Without telematics, managers can't see if techs are exhibiting risky driving behaviors getting from job to job.



### EXAMPLE 2

Job planners are incentivized with keeping techs busy.

➔ Without telematics, they can't see where a vehicle is located on a map or optimize the tech's schedule efficiently. Lack of insight into location data keeps planners from scheduling effectively.



### EXAMPLE 3

Today, customers expect top-tier service with real-time updates.

➔ Without telematics, they are missing out on the real-time communication that provides a better experience for everyone involved.



### EXAMPLE 4

Organizations are under more pressure to reduce costs and meet sustainability goals.

➔ Without telematics, managers can't set effective goals or measure KPIs at the technician level.



## The BIGGER Problem

Without telematics, there's no clear picture of what's really happening across your field service organization.

## The Solution

Connecting telematics data with your field service management software.



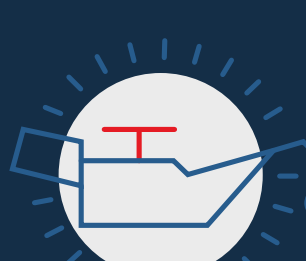
## WHY?



Get better visibility into your entire mobile field service operation



Support better driver and public safety



Schedule vehicle maintenance to prevent unplanned downtime



Gain insight into wasteful driving behaviors that use too much fuel



Plan better in the event of emergencies or last minute schedule changes



Make informed business decisions that improve profits

## Why GPS Insight?

Born on the road and raised in the field, GPS Insight has the technology and experience to meet your business needs. We've united all the data from field service, safety, and fleet management into a cohesive data environment—giving organizations the tools they need to run as a connected unit.

We understand the complexities and challenges—and know how to alleviate them—and our systems are focused on bringing you the right insights to make your days easier, safer, and more efficient.

[Get a Demo](#)