



GPS

INSIGHT

Fleet Intelligence for Vehicles & Assets



Robert Donat



Founder & CEO, GPS Insight



OUR STORY

Realizing a Gap in the Fleet Management Market

In 2004, when Rob Donat was a technology consultant, he was approached by a local trucking company that wanted assistance identifying GPS tracking software that would meet all of their needs. Rob did extensive research on all of the companies in the space and found that none of them could meet his client's requirements without having to pay for significant customizations.

Rob saw this gap in the market as an opportunity and created GPS Insight as the first customizable GPS tracking software for fleet-based businesses. He created GPS Insight with the understanding that every fleet has their own set of unique challenges and goals, which shaped the technology and customer service offered today. The GPS Insight Vehicle & Asset Tracking Solution was first introduced into the marketplace in 2005. Despite our significant growth, we remain focused on innovation in the name of client success.



Mapping Reports

Dashboard
(System) Map Dashboard
Set as default

5280- William Barker
52 mph E 57 mph (max) 1:55 ago
Recorded: 11:53:41 am
1961 E University Dr, Tempe, AZ 85281
33.4220295/-111.9024153
59670.3 miles

History Edit Closest To
Directions Center Follow
Messages Landmark Street view

03/02/2016

Speed:

Tuesday Mar 1st, 2016

1 4:52 pm (11h 18m) W Cam
AZ

Wednesday Mar 2nd, 2016

1.5 miles

2 4:15 am (3m)

42

3 4:57



WHY US

Flexible GPS tracking solutions tailored to your unique business or government agency, helping you reduce costs, reduce risk, and increase revenue.

Phoenix

Mesa

Gilbert



INDUSTRIES WE WORK WITH

CONSTRUCTION
GOVERNMENT
OIL/GAS/ENERGY
SERVICES
TRANSPORTATION
UTILITIES
WASTE MANAGEMENT
AND MORE...



An insurance company claimed their vehicle was involved in a hit and run with an exact time and date. Texas Turf simply logged into GPS Insight and determined the vehicle in question was 31 miles away. They sent the report to the lawyer and the claim was dropped.

"GPS Insight is saving us across the board; time and money."



**SAVED
\$70k**
by recovering
stolen equipment



**SAVED
\$100k**
per year in labor
costs alone

By importing GPS Insight's beginning and end of day report into their payroll system, Whitton Companies' accounting department is able to determine payroll discrepancies for all employees at the click of a button and fix them right away.

"Some cases were blatant and others were just 10-15 minutes off billable time reported, but it really adds up over time."





East Central Energy understood the value of vehicle location but found much more with GPS Insight. Dispatchers are provided with a top-down view of where their fleet is at any given point, effectively shrinking their 5,000 square mile service area.

"Before we head on the road we can see where the trucks are...This way we can schedule work in advance and plan our day efficiently."

**SAVED
\$40k**
annually in **fleet
operating costs**



**SAVED
\$20k**
in **fuel costs in the
first year**

Doña Ana County has improved driver behavior among their workforce by reducing overall speeding by 38% over a six month period, which continues to improve month over month. The county has reduced idling instances of 15 minutes or more by 44%.

"With fuel and operating costs always a factor, we knew telematics was the right technology to help us improve the way we manage our fleet; it was just a matter of finding the best fit."





SOLUTIONS

Each solution is specifically designed based on fleet size and needs, and are tailored to fit your unique user requirements.



STANDARD

Fleet of 1-25

Designed for small businesses that are looking for a simple, yet cost-effective, GPS tracking solution.



PRO

Fleet of 26+

Designed for businesses that need more sophisticated GPS tracking software that is personalized for each user with more at-a-glance metrics.



ENTERPRISE

Fleet of 500+

Designed for large fleets with complex business structures that require highly custom data to efficiently manage your fleet.



DEVICES

Choose from an array of devices that work with your vehicle or asset type.



VEHICLE TRACKING DEVICES

- Light Duty Vehicles
- Heavy Duty Vehicles
- Electric Vehicles
- Hybrid Vehicles



ASSET TRACKING DEVICES

- Yellow Iron
- Trailers
- Generators
- Skidsteers
- Chippers
- Storage Containers
- Dumpsters
- and more



ELECTRONIC DRIVER LOGS

For vehicles that:

- Weigh 10,001+ lbs
- Transport passengers
- Transport hazardous materials

ALERTS & REPORTS

Alerts on your phone

In-depth reports

Alerts at your desk

Fleet Speed Summary Overview »

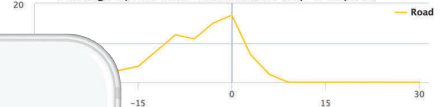
Total Time Interval 26 days Selected Driver Group Road
Total Distance Traveled 32,617.9 mi. Report Created September 27, 2016 12:42:45 PM
Report Time Period Sep 1 12:00 AM to Sep 26 11:59 PM



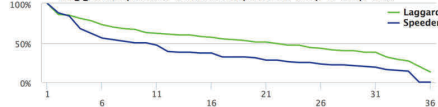
Export Data Schedule This Email Report

Speed Summary Graphs »

Average Speed Over Posted Limit (Sep 1–Sep 26)



Laggard/Speeder Rank Comparison (Sep 1–Sep 26)



Primary Report »

Road

Vehicle	Driven	Travel Time	Max Speed	Avg Speed	Laggard	Speeder	Speeder Avg	Speeding
12007	1 day	4 hrs, 49 min	85 mph	37 mph	20	1	5.6 mph over	
13022	2 days	4 hrs, 56 min	79 mph	44 mph	31	6	5.5 mph over	
TR-232	3 days	13 hrs, 25 min	76 mph	36 mph	26	11	5.3 mph over	
E-14	2 days	12 hrs, 50 min	82 mph	27 mph	1	2	5.2 mph over	
FP-201 and TR-457	4 days	19 hrs, 33 min	71 mph	24 mph	9			
11028	3 days	4 hrs, 8 min	67 mph	19 mph	22			
12009 and TR-213 and TR-230	4 days	16 hrs, 11 min	77 mph	30 mph	25			

 **GPS Insight**
Posted Speed Alert
17 Vehicle 12007 was 10 mph over the posted limit.
15 mph over

< Mailboxes

Inbox

Edit

Q Search

William Barker 11:45 AM >
Lunch?
We are all going out for lunch today, wanted to...

Bryan Driscoll 12:05 PM >
Quarterly Reports
Can you send over the quarterly reports for the...

GPS Insight 12:15 PM >
Posted Speed Limit
Vehicle-12007 was 10 mph over the posted...

Cameron Smith 12:57 PM >
Status
Susan just called me again and wanted to know...

CUSTOMIZABLE DASHBOARD

Investigate Trends & Measure KPIs

Real-time Fleet Visibility

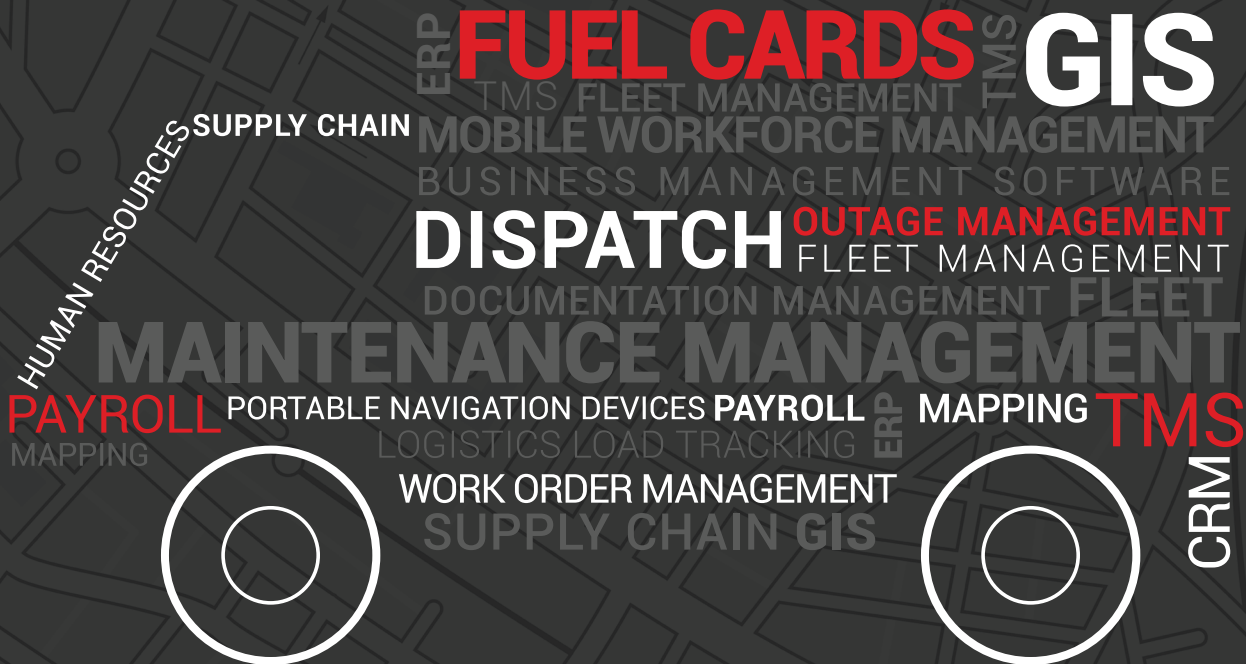
Vehicle/Driver Status

Track and Schedule Maintenance





SEAMLESS INTEGRATIONS

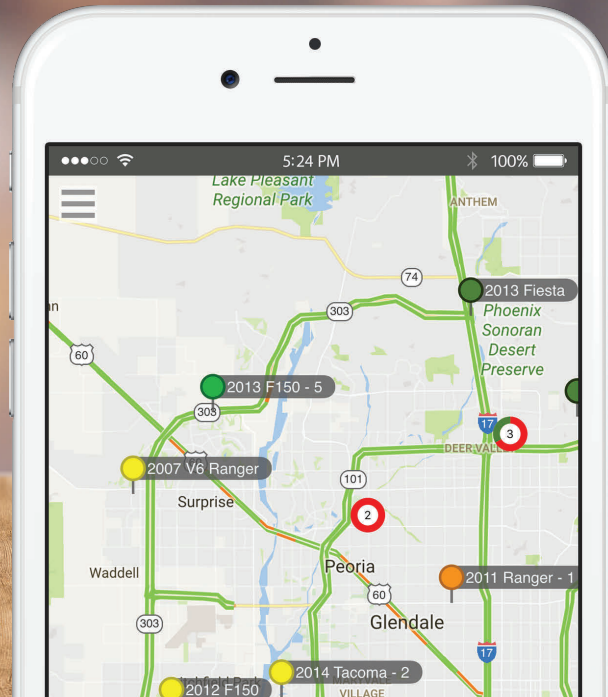
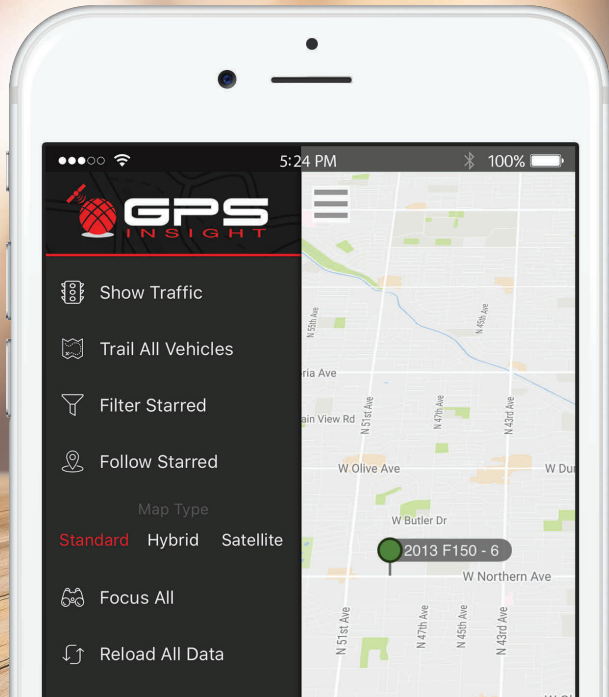




MOBILE APP



Manage your fleet from anywhere, anytime.





We wanted a solution that provided powerful tools and features, but with a simple interface. Prior to GPS Insight, we had never experienced a solution that could provide both. *-Shawn Parks, Parks & Sons*

US DOT
1712248
PV 1500



GPS Insight makes our jobs easier across the board...I wish we would have put it in sooner. *-Pat Stauber, ABM Building Services*

F-150

ABM[®]
Building Value

abm.com
602-437-8110

WE ARE **GPS INSIGHT**
& WE ARE HERE TO **HELP**





Why GPS Insight Solutions Resources Company 866-477-4291

Easy to use. Awesome results.

Request More Information:

<input type="text"/>	<input type="text"/>
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Leave comments here...

Send Request



CALL 877-477-2690

to talk to a real person or visit
gpsinsight.com to learn more



COMPARE US



vendor name

vendor name

vendor name

Consultative/Partnership Approach

We work together to build solutions for you. No-pressure sales tactics.



Customizable Software

We give you the information you need, when you need it, the way you want to see it.



Dedicated Account Management

Your resource for consultation, training, account reviews, adding devices, and more.



U.S.-Based 24/7/365 In-House Customer Support

Always available by phone or email to verify installations, troubleshoot issues, and answer questions.



GPS Devices for All Fleet Types

Light Duty, Heavy Duty, Electric, Hybrid, Powered/Non-Powered Assets, Electronic Driver Logs.



Fine-Tuned Installation Process

Examine every detail for your installation to ensure that you are up and running quickly.



No Automatic Contract Renewals

We won't renew your contract without your approval.



Software First/Telematics Focus

Our core competency is developing Telematics software.



Notes: