

Dunn Lumber Saves Thousands of Dollars in Fuel

Company: Dunn Lumber

Industry: Lumber

Fleet Size: Small

Contact: Glenn Merrill, Central Dispatch



Background: Dunn Lumber is a lumber yard and delivery service for homeowners and professional contractors in Washington State. Dunn Lumber has been in business for over 100 years and operates in 11 locations. They have 30 vehicles and all 22 of their delivery trucks are using GPS Insight.

Business Challenge: Dunn Lumber knew that their vehicle costs were too high and needed to find a way to bring them down. They needed to know where these assets were at all times and how they were being handled. As a delivery fleet, Dunn Lumber needed to make sure they were as efficient as possible. Also, in the lumber industry, safety is a high priority. They needed to select a technology that would help the company monitor employee and asset safety at all times.



Dunn Lumber truck tracked by GPS Insight

How it was solved: Once Dunn Lumber installed the GPS Insight Fleet Tracking Solution, their goals became achievable. They immediately began to drive their costs down by monitoring driver behavior. Glenn Merrill, Central Dispatch for Dunn Lumber said, "We have seen a significant reduction in idle time and off-route travel which has resulted in **thousands of dollars saved** annually." This savings is represented in fuel and vehicle wear and tear.

The GPS Insight Fleet Tracking Solution has allowed Dunn Lumber to work on safety and efficiency gains with their operators. They are able to select preferred routes for their

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operators, avoiding narrow or unsafe roads. They are also able to make sure their operators take the preferred routes by sending them to a Garmin nuvi device in the cab that gives them turn-by-turn directions. Garmin integration with GPS Insight makes dispatching simple and makes communication with operators safe, no longer needing cell phones to coordinate deliveries.

The most significant improvement, though, has been peace of mind. "Fifteen years ago a delivery fleet operated on trusting their equipment and operators. We've removed that from the equation by **always knowing where our fleet is at all times**," stated Merrill. This intangible benefit to GPS tracking software is also one of the most valued by GPS Insight customers.

"GPS Insight offered more bang for our buck and their service is tested and true."

GPS Insight has been a valuable and crucial fleet management tool for Dunn Lumber. It has helped to streamline their overall fleet operations by lowering fuel costs, increasing safety and efficiency, and providing peace of mind. "We found GPS Insight offered more bang for our buck and their service is tested and true," according to Merrill.

Merrill concluded with, "I would happily recommend GPS Insight as a fleet tracking and reporting service. We've received a high level of support and service from them."



Garmin nuvi with turn-by-turn directions

How Dunn Lumber believes **GPS Insight** can help other companies like yours:

- Reduce fuel costs by monitoring driver behavior
- Improve overall dispatch efficiency
- Increase employee and asset safety
- Gain peace of mind knowing where your assets are at all times

Learn more about the benefits of GPS tracking, schedule a free, live demo today.

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